

**2023 EXHIBIT &
SPONSORSHIP
PROSPECTUS**



GRC

GEOHERMAL RISING CONFERENCE

OCTOBER 1-4, 2023 • RENO, NV



**GEOHERMAL
RISING** CONFERENCE

grc2023.mygeoenergynow.org | geothermal.org | Contact: dgroves@geothermal.org

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

The Sponsorship, Exhibit & Support opportunities that you select will be combined to determine the Sponsorship Level you achieve, and the additional benefits you will receive. (SEE PAGE 7 FOR LEVELS & BENEFITS)

Education Focused Sponsor Opportunities

Conference Programming

GRC Pre-Conference Workshop Sponsor • \$3,000

- Two (2) complimentary Workshop registrations, which include food and beverage
- Logo and recognition (alongside the session listing) in conference program agenda
- Logo on signage outside the Session Room
- Seat Drop - Opportunity to place literature in the Workshop
- Audio Visual w/logo on screen saver during down time in workshop room

Field Trip Sponsor • \$2,500

- One (1) complimentary Field Trip registration
- Logo and recognition (alongside the session listing) in conference program agenda
- Logo on signage promoting the Field Trip
- Seat Drop - Opportunity to have your provided literature distributed to Field Trip participants

Plenary Session Supporter • \$1,500

Choose any Plenary Session or our popular Geothermal 101 Session

- Logo and recognition (alongside the session listing) in conference program agenda
- Logo on signage outside the Session Room
- Seat Drop - Opportunity to have your provided literature placed in the selected Session

Technical Session Supporter • \$1,000

One (1) Exclusive Supporter per Technical Session

Choose any Technical Session

- Logo and recognition (alongside the session listing) in conference program agenda
- Logo on signage outside the Session Room
- Seat Drop - Opportunity to have your provided literature placed in the selected Technical Session

Sponsor-Hosted Sessions

20-minute Sponsor Hosted Satellite Session \$2,500

Host and moderate your own Technical Session! You'll be able to introduce and discuss a relevant industry topic that most resonates with your organization, or use the time to showcase your products, services and solutions. All Sponsor-Hosted Sessions will take place on Tuesday, October 3.

- Your Session's title, speakers, description and timeslot will be listed on the GRC agenda
- Logo branding, along with your session title/time/date will be posted on conference signage
- We will promote your session via a dedicated *20-minute Hosted Technical Satellite Sessions* email blast, which will be sent to our registered attendees the days prior to the conference

LIMITED
AVAILABILITY

**WANT SOMETHING
CUSTOM?
NO PROBLEM,
WE'RE FLEXIBLE!**

We'll tweak any of our sponsor opportunities, so they include only the benefits you want and none of what you don't.



Education Focused Sponsorship Opportunities *(continued)*

LIMITED
AVAILABILITY

NEW

Sponsor Hosted Outdoor Demo • \$5,000

Host your demonstrations in the south parking lot, just outside of the Exhibit Hall (Tuscany Ballroom). Demo set-up, demos and demo tear-down must take place on Tuesday, October 3.

- You will be allotted a 5-Hour timeframe in which to set up, host, and tear down your outdoor demo. You may host as many demos as you wish within that time frame
- Promotion of your demo schedule on GRC agenda and mobile app
- Security personnel placed at the exit door leading to/from the parking lot
- Signage and demo schedule placed in the exhibit hall, near the demo area exit door
- Opportunity to place literature in the conference tote bag to promote your schedule

Pre-Conference 1-hour Sponsor Hosted Satellite Technical Session or Workshop • \$7,000

Host and moderate your own pre-conference Session or Workshop on Sunday morning or afternoon. Introduce a relevant industry topic that resonates with your organization, or use the time to showcase your products, services and solutions.

- Your Session's title, speakers, description and timeslot will be listed on the GRC agenda and as an option on the Registration platform (session deadlines will apply. Select from 10-11 AM; 1-2 PM; or 2:30-3:30 PM)
- Logo branding, along with your session title/time/date will be posted on conference signage

LIMITED
AVAILABILITY

NEW

Networking Sponsorship Opportunities Receptions

Sunday Opening Reception Co-Sponsor • \$4,000

(Limited to 3 Sponsors)

The kickoff to the conference! All registrants are invited to attend this fun event located in the Exhibit Hall.

We'll make sure that Sunday Evening's festivities provide loads of sponsor branding throughout the space!

- Opportunity for you to address the crowd either at the start, middle, or close of the Reception. (Microphone will be provided for your 1 to 2-minute speaking opportunity)
- Unique logo branding at F&B stations and throughout the Opening Reception (napkins, cups, etc.)
- Logo on reception signage and program agenda listing
- Tabletop logo signs on tables in the Opening Reception
- A custom named cocktail – we'll create it on your behalf
- GRC Logo Package – Includes recognition on the GRC website, mobile app, meeting room session slides, signage & select GRC promotional emails

Sunday Night After-Hours Networking Reception

Exclusive Sponsor • \$7,500

We'll work with you to create a custom package to ensure your presence at the event. You'll also have an opportunity to use our words to welcome guests to

Monday Night Mixer

Exclusive Sponsor Option • \$12,500

Co-Sponsor Option • \$2,800

(Limited to 5 co-sponsors)

Monday night's Mixer event will be held at the Discovery Museum. This year's event will feature food, drink, a band, and a whole lot of fun.

- Sponsorship opportunity to address our attendees at the start, middle, or end of the event
- Customized logo branding at F&B stations and throughout the mixer (napkins, cups, etc.)
- Logo on signage and on tabletops at the Mixer
- Opportunity for your organization to give away swag to our Mixer attendees upon entry to the party

Tuesday Evening Networking Reception • \$1,000

Here's another great opportunity to boost your booth presence and make sure your brand is highlighted in the Exhibit Hall.

- Logo on signage and in the program agenda
- Tabletop logo signs on tables during the Reception
- Verbal recognition of sponsorship support at the evening reception



Networking Sponsorship Opportunities (continued)

NEW

Exclusive Wednesday Afternoon Closing Networking Break Exclusive Sponsor • \$1,000

We like to say farewell to our attendees in style – Our well-attended closing 1-hour reception is held in the foyer immediately following the last group of Technical Sessions.

- Logo on conference signage, program agenda and select promotional emails
- Logo on bar tops and snack food stations

Breakfast Sponsor Opportunities**Monday's Buffet Breakfast • \$500**

Help our attendees get Day 1 off to a good start, and enjoy the branding recognition that accompanies your support.

- Logo on signage and on the conference agenda promoting the Breakfast Buffet
- Logo branding at Breakfast stations

Tuesday & Wednesday Speaker's Ready Room**Continental Breakfast • \$500**

Your sponsorship will help defray the costs associated with our private Speaker Ready Room and our speaker's daily continental breakfasts.

- Logo on signage in the room & the opportunity to place literature or branded amenities in the room

Wednesday Annual Member Meeting Breakfast • \$1,200

- Company logo on signage
- Logo on the program agenda promoting the Member Breakfast
- Your company logo placed throughout the dining space

Lunch Sponsor**Monday, Tuesday or Wednesday Lunch Buffets****Exclusive Sponsor Option • \$6,500****Co-Sponsor Option • \$3,000**

(Limited to 2 co-sponsors/day)

- Company logo on signage near and on the Buffet tables in the Exhibit Hall
- Logo on the program agenda promoting the Lunch Buffet Hours
- Logo on tables throughout the hall during lunch hours

Student & DEI Support Opportunities**Best Student Poster Award • \$1,000**

- Verbal recognition of your support during Wednesday's Member Breakfast and awards presentation.

Student Supporter Sponsorship • \$500+

(Many sponsors are needed!)

- As a Student Supporter, your sponsorship support will help Geothermal Rising defray the cost of student engagement activities at the GRC.
- Logo and recognition on Student Committee signage in the Exhibit Hall and in digital Program Guide

- Opportunity to work directly with the Student volunteers to help them create a better attendee experience at the Conference. This may include donating swag and gift card

DEI Initiative Committee & Reception Supporter • \$750

- Logo and recognition (alongside the DEI information) in conference program agenda
- Logo on signage in the Committee Reception
- Opportunity to engage with DEI Committee and DEI initiatives

NEW

Advertising & Branding Opportunities**Lanyard Sponsor**

- **Option 1 • \$10,000**
GRC fulfills order and provides lanyards
- **Option 2 • \$5,000**
Sponsor provides lanyard style and GRC fulfills order

Major visibility **EVERYWHERE** through this exclusive opportunity. Lanyards will feature sponsor logo alongside the GRC logo.

Hotel Key Card & Room Block Webpage Sponsor \$8,500

You'll start building brand visibility the moment attendees access our Conference Accommodation webpage to secure hotel room reservations. Your logo will then be reinforced when they check into the Hotel/Peppercorn.

- Logo will be added to the Hotel/Accommodation webpage on the 2023 GRC website.
- Logo will be added to customized hotel key cards given to all guests within the GRC hotel block. Strict artwork deadlines apply.

NEW

Advertising & Branding Opportunities (continued)

Branded/Labeled Bottled Water & Water Station**Sponsor • \$7,500**

Attendees will appreciate your branded bottled water, found at the many water stations (*also branded with your logo*) located throughout the GRC meeting space. GRC covers all production and delivery costs.

Mobile Meeting App • \$7,500

The 2023 mobile app contains the Conference schedule and agenda. App sponsor, your banner ad is displayed on the home page each time the app is accessed.

Floor/Aisle Clings in Exhibit Hall • \$6,000

Want to make a BIG BRANDING impact? Company logo on floor clings throughout the conference space.

- GR staff will determine placement of clings
- GRC covers all production and execution costs

Attendee Tote Bag Sponsor • \$3,800

All meeting attendees will receive your provided customized GRC/Sponsor logoed co-branded bag.

- GR will take care of stuffing it with our sponsor's literature
- Sponsor covers all production and delivery costs – GR must first approve bag selection and co-branded artwork

Device Charging Station • \$2,500

Your logo branded charging station placed in a high traffic area near Registration.

Annual Photo Contest • \$1,500 (Limited to 2 Sponsors)

Photos and winners will be announced during the GRC in Reno. Sponsor logo displayed alongside the photo presentation at the event, in the conference agenda, mobile app, and on social media and email messages promoting this newly enhanced contest.

Sponsor Signage in Meeting/Registration Space \$1,500/ea

- We'll display your provided vertical retractable banner in a high visibility location for the duration of the meeting. GRC staff will determine exact placement. Banner size approval required by GRC
- Two vertical banners/sponsor

GRC Logo Package • \$2,000 (Formerly the Contributor Level)

Includes recognition on the GRC website, mobile app & GRC promotional emails. Also includes literature distribution in Tote Bag.

Tote Bag Insert**Literature Distribution • \$500****Branded Promotional Item \$1,000**

Your supplied literature or promotional item will be distributed, via the tote bag. Limited to a double side full page flyer. Promotional items will require prior approval from the GRC.

Annual Charity Golf Outing Support Opportunities

Tournament Co-Host • \$5,000

Co-Host the GRC Annual Golf Tournament and get your company name and logo on ALL communications (website, banners, signage, as well as 5-10 minutes of presentation during awards luncheon).

Includes Foursome and Hole Sponsorship.

Eagle Sponsorship • \$3,000

Receive premium position for all company logo placements on website and tournament signage.

Includes Foursome and Hole Sponsorship.

Birdie Sponsorship • \$1,500

Receive top position for all company logo placements on website and tournament signage.

Includes Two Registrations and Hole Sponsorship

Beverage Cart Sponsor • \$1,500

Company logo placement on Beverage Cart, website and tournament signage.

Includes Two Registrations and Hole Sponsorship

Lunch Sponsor • \$1,500

Company logo on signage, food stations, and website.

Includes Hole Sponsorship

Breakfast Sponsor • \$1,000

Company logo on signage, food stations, and website.

Includes Hole Sponsorship

Par Sponsorship • \$1,000

Receive premium placement for your company logo on the website and all tournament signage.

Includes Two Registrations and Hole Sponsorship

Competitive Challenges Sponsor • \$500

Company logo sign placed on signage promoting the various competitive challenges (longest drive, etc.)

Hole Sponsor • \$150

Company Logo sign placed at one hole.

DID YOU KNOW?

YOUR SUPPORT FOR THE CHARITY GOLF OUTING CAN BE COUNTED TOWARDS YOUR GRC SPONSOR LEVEL!

NEW

Exhibit Space is Sold Out - contact us to be included on the waitlist

2023 EXHIBIT RATES

EARLY-BIRD RATES PRIOR TO APRIL 15, 2023

REGULAR RATES BEGINNING APRIL 15, 2023

	10' x 10'	10' x 20'	20' x 20' Open Island	Table Top Only*	10' x 10'	10' x 20'	20' x 20' Open Island	Table Top Only*
Non-Corporate Members	\$5,000	\$7,500	\$13,500	\$2,600	\$5,300	\$8,000	\$14,500	\$2,700
2023 Corporate Members Savings of Approx 15%	\$4,300	\$6,450	\$11,400	\$2,500	\$4,600	\$6,800	\$12,400	\$2,500
2023 Corp or Board Level Policy Committee Member	\$4,200	\$6,100	\$10,800		\$4,500	\$6,500	\$11,900	
Non-profit/Gov. Agencies/ Nat. Labs & Universities*	\$3,850				\$4,100			

Additional Corner Fee \$100/open aisle corner. Double Open End-cap = \$200

EACH 10'X10' BOOTH SPACE INCLUDES:

- 8' high back drape, 3' high side drapes 6' skirted table, 2 chairs and single-line, ID sign
- (1) Complimentary Full-Conference Registration (entry into Technical Sessions, Exhibit Hall, lunches & all receptions)
- (3) Complimentary Exhibit Hall-Only Registrations (per 10' space.) Entry to Exhibit Hall events only; includes lunches and in-hall receptions. These may be used for Exhibit Staff or for your Guests.

EACH TABLE TOP EXHIBIT SPACE INCLUDES:

- 8' high back drape, (1) 6' skirted table, 2 chairs and single-line, ID sign
- (1) One Exhibit Hall-Only Registration (includes lunches and exhibit hall receptions)

Important: Complimentary Exhibit Hall-Only Registration Information

Any persons utilizing a complimentary Exhibit Hall-Only Registration must register through the online portal by September 20, 2023. NO complimentary registrations will be granted on site without prior approval from GRC staff.

NEW LAST-MINUTE OPPORTUNITY!

Geothermal Children's Book Sponsor \$6,000 (3 Sponsors Required) or \$17,500 Exclusive

Our Hidden Powers, a children's book designed to teach children (and adults) about geothermal energy, will be placed in the GRC attendee tote bags. As a book sponsor, your logo will be printed on the book jacket. Logo on signage at the author book signing event. *June 1 sponsorship commitment deadline applies.*

YOU'VE MADE YOUR SPONSOR & EXHIBIT SELECTIONS, ADD IT ALL TOGETHER TO SEE WHICH SPONSORSHIP LEVEL YOU'VE ACHIEVED, AND THE ADDITIONAL BENEFITS YOU'LL RECEIVE! 

SPONSORSHIP LEVELS

are determined by your cumulative GRC Exhibit, Golf Outing & Sponsorship spend.

	DIAMOND Achieved at \$20,000	GOLD Achieved at \$13,000	SILVER Achieved at \$8,200	BRONZE Achieved at \$5,900
1-2 minute speaking opportunity to welcome attendees during Monday's Opening Plenary Session	•			
Plenary Session or Geothermal 101 Session Sponsor Recognition & Seat Drop	•			
20-minute Hosted Technical Satellite Session	•	•		
Enhanced Customized Branding at each day's Coffee Break Stations	•	•		
Complimentary Full Conference Registrations <i>(These are in addition to those included with your exhibit space)</i>	3	2	1	
Complimentary Expo Hall-Only Passes <i>(These are in addition to those included with your exhibit space)</i>	3	2	1	
Shared Sponsor Branding on Coffee Stations placed throughout the meeting space			•	
Promotional Item or literature provided to attendees at check-in	•	•	•	•
Sponsor Ribbon adhered to all colleague's Name Badges	•	•	•	•
GRC Logo Package – Includes recognition on the GRC website, mobile app, meeting room session slides, signage & select GRC promotional emails	•	•	•	•



Want something custom?
NO PROBLEM, WE'RE FLEXIBLE!

We'll tweak any of our sponsor opportunities, so they include only the benefits you want and none of what you don't.

DID YOU KNOW?

THE GRC IS THE LARGEST ANNUAL GEOTHERMAL GATHERING IN THE WORLD!

GRC 2023 GEOTHERMAL RISING CONFERENCE • OCTOBER 1-4, 2023 • RENO, NV

2023 EXHIBIT & SPONSORSHIP APPLICATION



Sponsor/Exhibiting Company or Institution _____
 Full Billing Address _____
 Primary Contact _____ Email _____
 Primary Contact Phone _____ Title _____ Website _____ (landing page for your linked logo)

Signature _____ Title _____ Date _____

Void without signature: I am an authorized representative of the company. The company listed agrees to comply with all instructions, rules and regulations set forth in this document, and on the GRC website. To ensure your logo is included on printed conference signage, your application must be received by Friday, September 1, 2023. Please remit a high-resolution jpg or png logo with your application.

EDUCATION FOCUSED OPPORTUNITIES

- GRC Pre-Conference Workshop \$3,000
- Fieldtrip \$2,500
- Plenary Session \$1,500
- Technical Session \$1,000
- 20-Minute Hosted Technical Session..... \$2,500
- Sponsor Hosted Outdoor Demo \$5,000
- Pre-Con Sponsor Hosted 1-Hour Satellite. \$7,000

NETWORKING OPPORTUNITIES

- Sunday Opening Reception – Co-Sponsor..... \$4,000
- Sunday After-Hours Reception \$7,500
- Monday Night Mixer. \$12,500
- Tuesday Evening Reception. \$1,000
- Wednesday Closing Networking Break \$1,000
- Monday Breakfast Buffet..... \$500
- Tues. and Wed. Speaker’s Room Breakfasts \$500
- Wed. Annual Member Meeting Breakfast. \$1,200
- Lunch Sponsor – Co-Sponsor - Mon., Tues., or Wed \$3,000
- Lunch Sponsor, Exclusive– Mon., Tues., or Wed \$6,500

STUDENT & DEI SUPPORT

- Best Student Poster Award..... \$1,000
- Student Supporter. \$500+
- DEI Committee Supporter..... \$750

BRANDING

- Lanyard (GRC Fulfilled) \$10,000
- Lanyard (Sponsor Fulfilled) \$6,900
- Hotel Key Card/Room Block sponsor \$8,500
- Bottled Water & Water Station..... \$7,500
- Mobile App \$7,500
- Floor Clings in Exhibit Hall \$6,000
- Attendee Tote Bag. \$3,800
- Device Charging Station..... \$2,500
- Photo Contest Display..... \$1,500
- Sponsor Signage in Meeting Space..... \$1,500
- GRC Logo Package (Contributor). \$2,000
- Literature Tote Insert \$500
- Branded Promo Item Insert..... \$1,000

CHARITY GOLF OUTING

- Tournament Co-Host..... \$5,000
- Eagle Sponsorship. \$3,000
- Birdie Sponsorship. \$1,500
- Beverage Cart Sponsor..... \$1,500
- Lunch Sponsor. \$1,500
- Breakfast Sponsor. \$1,000
- Par Sponsor. \$1,000
- Hole Sponsor..... \$150
- Competitive Challenges Sponsor \$500

EXHIBIT BOOTH Reference fee chart on page 6 page

Booth Size
 Corner Fees \$ _____
 TOTAL Exhibit \$ _____ (Reference fee chart on page 6 page)

Exhibit Space is Full.

Your submitted application will be placed on the waitlist.

Tabletop Only Exhibit Space \$2,500

SPONSOR LEVEL SUMMARY

Please combine any previously submitted exhibit application fees with the sponsor/ exhibit fees due on this application to learn your Sponsorship Level.

Sponsor Level Achieved _____

FEE SUMMARY

Exhibit Fees on this Application \$ _____
 Sponsorship Fees \$ _____
 Total Amount Due \$ _____

(Total Amount Due should NOT include any fees due from a previously submitted 2023 Exhibit Application.)

PAYMENT SUMMARY

Payment information must accompany this form. Any company requesting to be invoiced will agree to Net 45-day terms, unless otherwise stated on the invoice. Any company requesting to pay later than Net 45 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (25%). All balances must be received by the GRC before June 15, 2023.

- Full Payment by Credit Card Enclosed: Visa, MasterCard, American Express
 - Invoice us for payment by Check, ACH or Wire. Checks payable to Geothermal Rising in U.S. Currency through a U.S. Bank, ACH Transfer or Wire Transfer. Please note all wire transfers must include an additional \$30 bank fee. Please contact Emmy Mielcarz emielcarz@ahint.com for wire transfer information or billing questions.
 - Invoice me with a secured payment link
- Amount Authorized \$ _____ Cardholder Name _____
 Card Number _____ Expiration _____ Security code _____
 Signature of Authorized Rep. _____
 Date _____

CANCELLATION

Should Exhibitor be unable to use the contracted space, or the Sponsor be unable to fulfill contacted obligations, the Exhibitor/Sponsor shall notify Geothermal Rising in writing. Notice must be submitted to Dana Groves, Industry Relations Manager at: dgroves@geothermal.org or Geothermal Rising 1120 Route 73, Suite 200 Mount Laurel, NJ 08054. The date of receipt of the written notice of cancellation will be the official cancellation date. A refund of the total exhibit fees due, less a service charge of 25% will be made for cancellations received on or before June 15, 2023. No refunds will be issued for cancellations received on or after June 15, 2023.

PLEASE RETURN THIS COMPLETED AND SIGNED RESERVATION FORM, ALONG WITH PAYMENT INFO TO THE NAME/EMAIL BELOW:

CONTACT DANA GROVES, INDUSTRY RELATIONS MANAGER | DGROVES@GEOTHERMAL.ORG | PHONE +1.856.642.4434

Welcome -

Geothermal Rising is pleased to invite you to exhibit at our annual Geothermal Rising Conference (GRC). GRC is a trading name of Geothermal Rising. Exhibiting at the GRC Annual Meeting & Expo offers a tremendous opportunity to meet and network with other members of the geothermal energy community, as well as keep up on the newest advances in relevant technology. This year, the conference will be held October 1-4, 2023 at the Peppermill Resort & Casino, in Reno, NV.

Contract for Exhibit Space, Fees and Payment Instructions:

This agreement shall principally be a contract governing the terms and conditions for the use of exhibit space. The submittal of this contract executed by Exhibitor shall constitute an application for exhibit space rental and must be accompanied by payment information. Any company requesting to be invoiced will agree to Net 45-day terms. Any company requesting to pay later than 45 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (25%). Any exhibit balances must be received by the GRC before June 15, 2023. If Exhibitor fails to make full payment on or before June 15, 2023 Exhibitor shall forfeit all rights to the use of the space.

Cancellation Policy:

Should Exhibitor be unable to occupy and use the contracted exhibit space, the Exhibitor shall notify Geothermal Rising in writing. A refund of the total exhibit fees due, less a service charge of 25% will be made for cancellations received before June 15, 2023. No refunds will be issued for cancellations received on or after June 15, 2023.

Assignment of Exhibit Space:

Exhibit space will be assigned as quickly as possible on a first-come, first-served basis after execution of this contract and receipt of the minimum deposit, subject to availability of space preferences, special needs, and compatibility of exhibitors. Every effort will be made to respect the Exhibitor's space requests provided, however, Geothermal Rising reserves the right to make the final determination of all space assignments in its sole discretion. The exhibitor must occupy the booth-number(s) established in by contract. However, if the general interest of the Expo so requires, GRC may assign a new place or booth-number of similar characteristics.

Exhibit Space Description and Minimum services:

Exhibit Booths are 10' x 10' and have a high back drape and 3' high side drapes. A single-line identification sign with the Exhibitor's name and space number (s) will also be provided for each booth. Each booth will include a table, two chairs and a wastebasket. 24-hour general security will be provided during the Expo.

Official Exhibit Services Kit:

The official exhibit service contractor will also provide freight services and customs clearance for all exhibitors. Additional on-site needs of individual exhibitors besides the basic booth set-up outlined above (such as electric, Internet access, etc.) will be provided by Exhibitor Services Company or Event Facility upon request, for an additional fee.

Freight & Handling:

The Exhibitor Services Company will send to each Exhibitor an Exhibit Services Kit containing information on furnishing, electrical service, shipping and freight handling, storage arrangements and other services. To prevent custom problems ANY FOREIGN shipments should be coordinated with Exhibitor Services Company.

Expo Schedule: Set-up and Dismantle: Dates and schedule for mounting, exhibition and dismantling will be posted on the Annual Meeting website and in the Exhibitor Kit. The Exhibitor must finish set-up in the period established. If the booth is not ready in this period, Exhibitor will have to request permission to finish set-up.

- Exhibitors may not dismantle or disturb their exhibits until after the official closing. Exhibitor must be dismantled by 5:00 PM on October 4. Any delay could be charged to the Exhibitor, unless it is previously arranged with Exhibitor Services Company. ESC will provide the permission-form to retrieve the exhibited materials and equipment, after verifying there is no any damages to the installations and booths.
- Exhibits must be completely installed by 4:00 pm, Sun., October 1, or the exhibit space may be reassigned without refund of rental paid.

Use of Exhibit Space:

Exhibitor is responsible for the legitimacy and propriety of every material, equipment or trademark to be exhibited and used in his/her booth. Exhibitor agrees that it assumes full and sole liability for a failure to adhere to this responsibility and agrees to defend and indemnify GRC and Exhibitor Service Company with regard to any cause of action or liability arising out of such a failure. Subject to the above, Exhibitor may present the materials they choose in their booth but may not:

1. Invade the circulation aisles
2. Use loud speakers at volumes that cause disturbances to the adjacent or nearby booths
3. Produce or start any kind of chemical or physical reaction that could be dangerous or potentially harmful to the visitors or the installations.
4. Introduce any animals or pets, without permission of Exhibitor Services Company.
5. Use constructions or installations with masonry, bricks, cement, Panel-W, plaster, plasterboard, welding, etc., and any material that could be harmful for the exhibition area or makes difficult its dismantling within the established schedule.
6. Affect the walls, floor, columns and roofs of the exhibition area.
7. Exhibit balloons or similar inflatable materials, unless anti-inflammable gases are used.
8. Paint, cut, weld, nail, stick or cause any affection to the panels, carpet and materials of the booths.
9. Modify the electric installations. In the case of heavy machinery or equipment, it must be installed according to proper safety regulations and operated by skilled personnel of the exhibitor. This will be the unique responsible for any accidents or damages caused by his/her machines or equipment.

All exhibits shall adhere to the IAEE Guidelines for Display Rules & Regulations and be arranged so as not to obstruct the general view or hide the exhibits of others. GRC reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which, in the sole judgment of GRC, is detrimental or detracts from the general order of the exhibition. Aisle space shall not be used for display or demonstration purposes. Distribution of literature, promotional materials or samples must be confined to the limits of the exhibitor's booth or table top space.

Exhibitors must display goods and services directly related to their regular course of business unless written approval is obtained in advance from GRC. If it is necessary to use equipment of another manufacturer, no advertising of that equipment may be in evidence. No Exhibitor shall assign, sublet or share the exhibit space assigned without the prior written consent of GRC.

Exhibit Representatives:

The exhibitor is encouraged to have at least one person to attend his/her booth during the time the Expo is open to visitors, since the exhibitor is solely responsible for the materials and equipment exhibited in his/her booth. GRC will provide complimentary Conference Registrations, based on the contracted booth size, as stated on page 1 of this document. Representatives who will attend the booth must be registered through the Exhibitor Registration portal. If badges are missing, the exhibitor must notify GRC as soon as possible, so that GRC can replace the missing badges. There will be a replacement badge fee for any lost badges. If you would like to have additional passes or invite additional guests, you will be able to register **them** online at the current rates.

Non-Discrimination and Harassment:

Exhibitor agrees that, during the life of this contract, Exhibitor will not discriminate against any employee or applicant for employment because of race, color, creed, national origin, sexual orientation or ancestry. It is the policy of Geothermal Rising that all parties adhere to the principles of and take reasonable affirmative action to ensure positive progress in, Equal Opportunity Employment, to the extent required by law. Geothermal Rising will not tolerate any form of harassment, including, and not limited to, the use of exhibition materials considered inappropriate by Geothermal Rising. Incidents occurring during the exhibit or conference duration will result in termination of this agreement without refund, at the sole discretion of Geothermal Rising.

Compliance:

Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Federal, state, county and city laws must be strictly observed by Exhibitor. Exhibitor must allow abide by any and all health and safety restrictions and guidelines implemented by Geothermal Rising. Failure to comply can result in the expulsion of Exhibitor and forfeiture of all funds paid to GR or the Exhibitor Services Company.

Liability and Insurance:

GR will employ security guards and will take reasonable precautions to safeguard the Exhibitor's property during exhibit hours and when the exhibit area is closed. Nevertheless, GR, Exhibitor Services Company, and their agents, officers, directors or employees shall not be responsible for any loss, damage, injury or theft that may occur to Exhibitor or to Exhibitor's employees, representatives or property from any cause whatsoever, prior, during or after the period covered by the Contract. Exhibitor assumes all responsibility for security and condition of its property. The security personnel of the event will have the right to prevent the introduction of material or equipment or object considered dangerous. Exhibitor must address to Exhibitor Services Company to solve any problem on this issue.

The security personnel will oversee surveillance of the Exhibit Hall during the hours closed to visitors. Exhibitors will have access one half-hour before the opening and must leave the area one half-hour after closing. Any special time or surveillance services must be obtained from Exhibitor Services Company, not GRC. Exhibitor Services Company nor the Conference Center will be responsible for the loss of tools or materials during the operations of mounting and dismantling. The Exhibitor is responsible for the care of any valuable equipment and materials to be exhibited in their booth. GR, Exhibitor Services Company nor the Peppermill Resort will be responsible for harms or affectations caused by stealing, fire, lack or electricity, sabotage, explosions or other causes.

Exhibitor understands that GR, and Exhibitor Services Company do not and will not maintain insurance covering Exhibitor's property. It is the sole responsibility of Exhibitor to obtain such insurance. Exhibitor shall obtain and have Commercial General Liability Insurance covering its participation and exhibition in the amount of \$1,000,000 for each occurrence and \$2,000,000 in general aggregate.

- Exhibitor shall defend, indemnify and hold harmless GRC, and its officers, directors, agents or employees harmless from any and all claims, injuries, damages, losses or suits including attorney fees, arising out of or resulting from the acts, errors or omissions of the Exhibitor in performance of this agreement.
- GRC shall also defend, indemnify and hold harmless Exhibitor, and its officers, directors, agents or employees harmless from any and all claims, injuries, damages, losses or suits including attorney fees, arising out of or resulting from the acts, errors or omissions of GRC in performance of this agreement.
- Neither the Exhibitor nor GRC shall be obligated to indemnify the other party in any manner whatsoever for the other party's negligence.

Cancellation or Termination of Expo:

In the event that the premises of the conference venue are destroyed or damaged, or if the GRC Expo fails to take place as scheduled, or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency, or for any other reason beyond the control of GRC, this Contract may be terminated by GRC. In the case of such termination, the Exhibitor waives any and all claims for damages or expenses.